

MOE Analytics Overview 2022

Jan 1, 2022 - Dec 31, 2022

All Users  
100.00% Sessions

Visits

4,254,240  
% of Total: 100.00% (4,254,240)



Visitors

997,611  
% of Total: 100.00% (997,611)



% New Visits

21.39%  
Avg for View: 21.39% (0.00%)



Pages/Visit

1.49  
Avg for View: 1.49 (0.00%)



Bounce Rate

74.72%  
Avg for View: 74.72% (0.00%)



Avg. Visit Duration

00:02:03  
Avg for View: 00:02:03 (0.00%)



Pageviews

6,328,777  
% of Total: 100.00% (6,328,777)



Visits by Keyword

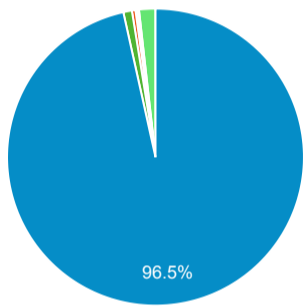
Keyword	Sessions
(not provided)	2,837,551
المحتوى الرقمي	3,148
المحتوى التعليمي الرقمي	829
https://www.moe.gov.bh/moecontent.aspx	651
(not set)	415
المحتوى التعليمي	364
وزارة التربية والتعليم	290
وزارة التربية والتعليم البحرين	238
محتوى الرقمي	205
البوابة التعليمية	196

Most Popular Pages

Page	Pageviews
/moecontent.aspx	4,922,963
/	347,267
/Home.aspx	73,737
/moeContent.aspx	66,185
/eservicesCat.aspx?cat_id=3	62,416
/archive/lessonsPlans.aspx	59,652
/eservices.aspx	56,054
/archive/LessonsPlans.aspx	52,291
?lan=en	44,894
/edunet.aspx	43,484

Audience Location

Bahrain Saudi Arabia Egypt  
United Arab Emirates Jordan Other



Traffic Drivers

Source / Medium	Sessions	Avg. Session Duration
google / organic	2,633,016	00:02:07
(direct) / (none)	1,334,591	00:01:59
bing / organic	207,513	00:01:38
l.instagram.com / referral	21,348	00:01:40
linktr.ee / referral	14,373	00:01:20
edunet.bh / referral	12,599	00:02:01
yahoo / organic	5,766	00:02:27
moe.gov.bh / referral	3,595	00:01:47
instagram.com / referral	2,403	00:02:17
bayanschool.edu.bh / referral	2,181	00:00:37

Technical Profile

Browser	Sessions	% New Sessions
Chrome	2,148,304	13.45%
Safari	1,368,180	37.37%
Edge	398,366	8.48%
Samsung Internet	191,296	13.12%
Android Webview	70,719	28.54%
Firefox	27,064	16.09%
Safari (in-app)	24,873	66.99%
Internet Explorer	9,472	25.53%
Opera	9,139	18.85%
Android Browser	3,549	98.79%

